

Party Expenses Return for the 2023 General Election

DECLARATION

1. Party name:

Leighton Baker Party

Party secretary name:

Susan Joy Baker

2. ELECTION EXPENSES LIMIT FOR THE PARTY

Did you contest the party vote?
Answer **YES** or **NO** YES NO **Select** *YES* = \$1,388,000

Number of electorate candidates for the party Number \$32,600

Expenditure limit (incl GST) **Total**

3. TOTAL PARTY ELECTION EXPENSES

Part A: Party advertisements promoted solely by the party

Part B: Party advertisements shared with candidates or other parties

Part C: Authorised party advertisements promoted by third parties

Total (A + B + C)

4. PARTY BROADCASTING ALLOCATION

TOTAL ALLOCATION TO THE PARTY:

WRITE 'NIL' if the party did not receive a broadcasting allocation under the Broadcasting Act

5. TOTAL PARTY ALLOCATION EXPENSES

Part D: Party only allocation expenses

Part E: Party and candidate shared allocation expenses

Part F: Candidate only allocation expenses

Total (D + E + F)

6. I declare that to the best of my knowledge this return, filed pursuant to sections 206I and 206IA of the Electoral Act 1993, is an accurate record of the party's election expenses and the party's allocation expenses for the 2023 general election, and any allocation received has only been used for purposes permitted under section 80A of the Broadcasting Act 1989.

SIGNATURE

Susan Joy Baker

DATE: DD / MM / YYYY

18 / 03 / 2024

COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on types of electronic signatures that the Commission accepts, please see the **How to Complete Your Party Expenses Return Form for the General Election** instruction sheet.

CHECKLIST

- Steps 1, 2 and 4 completed on this page
- Parts A to C (step 3) completed
- Parts D to F (step 5) completed if party received a broadcasting allocation
- Party secretary signed and dated the return
- All relevant supporting documentation supplied to auditor
- Auditor stamped or intialled a copy of the return to keep for own records
- Auditor's report enclosed
- Representation letter enclosed, if used

FILING THE RETURN

The return must be received by the Electoral Commission by **5pm, 13 March 2024** (within 90 working days of election day). A party secretary who fails to comply with these requirements commits an offence and may be referred to the Police.

The return can be filed:

- by email to legal@elections.govt.nz
- by upload to the Party Portal
- by delivery to Level 4, 34-42 Manners Street, Wellington 6011

Reminder: the returns are open to public inspection and will be published on www.elections.nz.

Further information on party expenses is available in the **Party Portal**

SAVE AS

PRINT

PART A: PARTY ADVERTISEMENTS SOLELY PROMOTING THE PARTY

A party's election expenses during the regulated period (14 July to 13 October) must not exceed their expense limit. It is an offence to spend more than the limit.

A party contesting the party vote can spend up to \$1,388,000 (including GST) and \$32,600 (including GST) for each electorate candidate the party stands at the election.

Party election expenses are the costs of advertising in any medium that:

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for a party (whether or not the name of the party is stated), and
- are published, or continue to be published, during the regulated period for the general election, and
- are promoted by the party or with the party's authority.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Instructions on how to Complete Part A:

In this part you should record all election expenses (including GST) incurred in relation to party advertisements published, or that continued to be published, during the regulated period for the general election (14 July to 13 October 2023) solely promoting the party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount (including GST) incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART A

\$48839.74

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd 12/09/2023 - 13/10/2023 3 x Billboards, 2000mm x 1000mm	\$1,200
Aztech Tauranga Ltd 4 car flags 24/7/23 Lrge	\$ 2564.50
Allied Press Ltd Oamaru mail 14/7/23 18x4	\$ 496.80
Kingdom Clothing Caps 40 21/6/23 \$766 80%.	\$ 612.80
Kingdom Clothing Tshirts 20 21/6/23 \$596 80%.	\$ 476.80
Facebook Boost Social media 14/7/23	\$ 168.00
Kingdom Clothing Tshirts 12/8/23	\$ 80.00
Leeding Signs Ltd Corflute 50 8/8/23 1220x2440	\$ 5520.00
Farm Media Ltd July Issue 18x3 \$638.25 50%.	\$ 319.13
Farm Media Ltd Aug Issue 18x3 \$638.25	\$ 638.25
media works Digital Billboard Farrow's Cnr 1/7/23 \$1133.57 50%.	\$ 566.79
webdesign Ltd website photos 9/8/23	\$ 150.00
webdesign Ltd website design/build 10/8/23	\$ 11500.00
webdesign Ltd Hosting 1/10/23	\$ 469.20
Imagine Signs Ltd Corflute x4 31/8/23 1220x2440	\$ 782.00
media works Billboard Hut Rd Wellington 1/8/23	\$ 5422.25
ABC Original Print DL Flyers 5000 20/9/23	\$ 810.75
Leeding Signs Ltd Banner 14/8/23 1600x6000	\$ 902.75
mainfreight Shipping Corflute Signs x2 12/9/23	\$ 230.00
Leeding Signs Banner 28/8/23 1000x8000	\$ 959.35

Item description

Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate

**Value \$0.00
(inc GST)**

Leeding Signs shipping Bamer 29/8/23	\$ 51.75
Warehouse Stationery Pull up bamer x2 28/6/23 \$220 90%	\$ 198.00
Leeding Signs Ltd Corflute 14/9/23 1200x600	\$ 101.20
Leeding Signs Ltd Corflute 14/9/23 2400 x 1200	\$ 195.50
Hayley Anette Photography 10x digital images 16/5/23 \$100 60%	\$ 60.00
Discount Domains 3 names 19/2/23 \$103.32 37.5%	\$ 38.75
media works shipping Billboard skin 29/9/23	\$ 69.00
mediaworks billboards Rga/Blenheim Rd 2/9/23	\$ 1461.43
Leeding Signs Ltd Party vote x20 decals 10/10/23 300mm	\$ 776.25
Vistaprint Flyers DL 19/8/23	\$ 451.95
Facebook social media boost 31/7/23 - 13/10/23	\$ 908.17
Vistaprint Flyers 10,000 DL 22/9/23	\$ 814.66
mediaworks Billboard Rga/Blenheim Rd 4/10/23	\$ 3548.57
Hayley mitten social media 7/7/23	\$ 280.00
Vistaprint Flyers 23/6/23 \$55.16 80%	\$ 44.13
Kingdom Clothing Printing 3/8/23	\$ 653.65
PTL Property Trust Digital Billboard 14/7/23 - 12/10/23 91 days @ \$33 \$5996.10 58%	\$ 3454.00
Allied Press Newspaper Timaru/Oamaru 14/7/23	\$ 1112.83
Kmart white caps 7/7/23	\$ 45.00
Prolook Navy/white caps 15/7/23	\$ 240.00
Canva Design software 8/8/23	\$ 179.99
Warehouse Stationery Tape 12/9/23	\$ 5.99
ABC Original Print Ltd Billboards x20 15/9/23	\$ 1424.85
Vistaprint Flyers 16/6/23	\$ 60.70

PART B: PARTY ADVERTISEMENTS SHARED WITH CANDIDATES OR OTHER PARTIES

In this part you should record all election expenses incurred in relation to election advertisements published, or that continued to be published, during the regulated period for the general election (14 July to 13 October 2023) promoting the party and one or more candidates or parties.

Apportionment is permitted between the party and a candidate(s) or other party(ies). Where an expense item has been apportioned between the party and candidate(s) or party(ies), record the total cost of the advertisement and the share apportioned to the party based on coverage. You should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the candidate(s) or other party(ies) featured in the advertising in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART B

\$2850.68

Item description <small>Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising</small>	Total cost (inc GST) <small>Including preparation, design, composition, printing, publishing and postage</small>	% apportioned as party expense	Value \$0.00 (inc GST)
<small>EXAMPLE: Display Billboards Ltd: 13/09/2023 - 13/10/2023; 5 x billboards: 2000mm x 1000mm, Candidates: M Brown, Growth Party & T Smith, Neutral Party</small>	<small>\$6,000</small>	<small>20%</small>	<small>\$1,200</small>
Leeding Signs Ltd 10 corflute(1220x2440) Debra Cullimore	\$1,104.00	50%	\$ 552.00
Globox Digital Billboard 25/9/23 Wendy Gillespie	\$ 575.00	50%	\$ 287.50
Hayley Anette Photography Headshots 7/8/23 Leighton Baker	\$ 150.00	50%	\$ 75.00
Vistaprint Flyers x 5000 13/9/23 DL Leighton Baker	\$ 679.07	50%	\$ 339.54
Media Works Rga/Blenheim Rd Billboard Leighton Baker 2/9/23	\$ 1200.00	50%	\$ 600.00
ABC Original Print 14 corflute Signs for Leighton Baker 14/8/23	\$ 1222.27	50%	\$ 611.14
Hayley mitten Photography Images Debra Cullimore 16/9/23	\$ 150.00	50%	\$ 75.00
Allied Press Public meeting Wendy Gillespie	\$ 621.00	50%	\$ 310.50

