



DECLARATION

1. Party name:

NewZeal Party

Party secretary name:

Dollarina O'Sullivan

2. ELECTION EXPENSES LIMIT FOR THE PARTY

Did you contest the party vote?
Answer YES or NO

YES

YES = \$1,388,000

\$ 1,388,000.00

Number of electorate candidates for the party

4

Number \$32,600

\$ 130,400.00

Expenditure limit (incl GST)

Total

\$ 1,518,400.00

3. TOTAL PARTY ELECTION EXPENSES

Part A: Party advertisements promoted solely by the party

\$ 99,274.42

Part B: Party advertisements shared with candidates or other parties

\$ 0.00

Part C: Authorised party advertisements promoted by third parties

\$ 0.00

Total (A + B + C)

\$ 99,274.42

4. PARTY BROADCASTING ALLOCATION

TOTAL ALLOCATION TO THE PARTY:

69310

WRITE 'NIL' if the party did not receive a broadcasting allocation under the Broadcasting Act

5. TOTAL PARTY ALLOCATION EXPENSES

Part D: Party only allocation expenses

\$ 64,840.00

Part E: Party and candidate shared allocation expenses

\$ 0.00

Part F: Candidate only allocation expenses

\$ 0.00

Total (D + E + F)

\$ 64,840.00

6. I declare that to the best of my knowledge this return, filed pursuant to sections 206I and 206IA of the Electoral Act 1993, is an accurate record of the party's election expenses and the party's allocation expenses for the 2023 general election, and any allocation received has only been used for purposes permitted under section 80A of the Broadcasting Act 1989.

SIGNATURE

DATE: DD / MM / YYYY

25/03/2024

COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on types of electronic signatures that the Commission accepts, please see the **How to Complete Your Party Expenses Return Form for the General Election** instruction sheet.

CHECKLIST

Steps 1, 2 and 4 completed on this page

Parts A to C (step 3) completed

Parts D to F (step 5) completed if party received a broadcasting allocation

Party secretary signed and dated the return

All relevant supporting documentation supplied to auditor

Auditor stamped or intialled a copy of the return to keep for own records

Auditor's report enclosed

Representation letter enclosed, if used

FILING THE RETURN

The return must be received by the Electoral Commission by **5pm, 13 March 2024** (within 90 working days of election day). A party secretary who fails to comply with these requirements commits an offence and may be referred to the Police.

The return can be filed:

- by email to legal@elections.govt.nz
- by upload to the Party Portal
- by delivery to Level 4, 34-42 Manners Street, Wellington 6011

Reminder: the returns are open to public inspection and will be published on www.elections.nz.

Further information on party expenses is available in the **Party Portal**

SAVE AS

PRINT

PART A: PARTY ADVERTISEMENTS SOLELY PROMOTING THE PARTY

A party's election expenses during the regulated period (14 July to 13 October) must not exceed their expense limit. It is an offence to spend more than the limit.

A party contesting the party vote can spend up to \$1,388,000 (including GST) and \$32,600 (including GST) for each electorate candidate the party stands at the election.

Party election expenses are the costs of advertising in any medium that:

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for a party (whether or not the name of the party is stated), and
- are published, or continue to be published, during the regulated period for the general election, and
- are promoted by the party or with the party's authority.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Instructions on how to Complete Part A:

In this part you should record all election expenses (including GST) incurred in relation to party advertisements published, or that continued to be published, during the regulated period for the general election (14 July to 13 October 2023) solely promoting the party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount (including GST) incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART A

\$ 99,274.42

Item description <small>Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate</small>	Value \$0.00 (inc GST)
<i>EXAMPLE: Display Billboards Ltd: 13/09/2023 – 13/10/2023: 3 x Billboards: 2000mm x 1000mm</i>	<i>\$1,200</i>
VAST Billboards - 18 September to 12 October 2023 - Digital Billboards - Various Sizes	\$ 22,425.00
Panda Inspire - 31 August to 12 October 2023 - 200 x Billboards - 2440mm x 1220mm	\$ 7,418.65
Panda Inspire - 8 September to 12 October 2023 - 100x Billboards 2440mm x 1220mm	\$ 4,543.65
Billboard Solutions - 22 September to 12 October 2023 - Install Billboard PVC skin - 12m x 3m	\$ 483.00
Juggernaut Graphics Ltd - 20 September to 12 October 2023 - Billboard PVC Skin 12m x 3m	\$ 745.20
Printing.com - 23 August to 13 October 2023 - 500 x A5 Landscape booklets	\$ 917.70
Dunedin Print Ltd - 25 August to 13 October 2023 - 400 x A5 Landscape booklets	\$ 799.87
Alliance Printers Ltd - 30 August to 13 October 2023 - 1250 x Business cards	\$ 170.20
A Plus Print & Banner - 11 September to 12 October 2023 - 10 x Banners	\$ 1,414.50
Printing.com - 29 September to 13 October 2023 - 1000 x A5 Landscape booklets	\$ 2,428.80
Alliance Printers Ltd - 1 September to 13 October 2023 - 300 x A5 Landscape booklets	\$ 923.45
Printlounge Ltd - 8 September to 13 October 2023 - 50,000 x A5 Landscape booklets	\$ 20,700.00
Printlounge Ltd - 20 September to 13 October 2023 - 30,000 x A4 Landscape booklets	\$ 14,789.00
Panda Inspire - 7 September to 12 October 2023 - 60 x Billboards - 2440mm x 1220mm	\$ 2,388.55
Printlounge Ltd - 18 September to 25 September 2023 - Freight - 96 cartons of booklets within Aotearoa, NZ	\$ 2,666.85
Creative Exchange New Zealand - 2 weeks ending 5 September - Design & prepare new images, campaign messaging, concept visuals, graphics, copywriting & edit	\$ 4,600.00
Creative Exchange New Zealand - 2 weeks ending 18 September 2023 - Design & prepare artwork for banners, social media, billboard, souce and supply new images for campaign use	\$ 4,600.00
National Pacific Radio Trust - 5 to 13 October 2023 - Radio Advertisements	\$ 232.50
The Warehouse Riccarton - 29 September to 12 October 2023 - Printing	\$ 27.50

Item description

Provide details of the type of advertisement, name of advertiser or supplier,
volume, duration and size as appropriate

**Value \$0.00
(inc GST)**

Augment House - 2 to 13 October 2023 - Production and Ads Social Media

\$ 7,000.00

PART D: PARTY ONLY BROADCASTING ALLOCATION EXPENSES

You must complete Parts D to F if the party received an allocation of money for broadcasting pursuant to Part 6 of the Broadcasting Act 1989 to produce or place advertising on TV, radio or the internet for the 2023 general election.

In Part D you should record details of all expenses incurred using the broadcasting allocation promoting the party or attacking another party or candidate.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART D

\$ 64,840.00

Supplier's name and street address <small>This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account</small>	Invoice date or dates	Description of allocation expenses <small>List the total production costs, television placement, radio placement and internet placement costs for each supplier separately</small>	Value \$0.00 (inc GST)
<small>EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000</small>	<small>1st and 10th of October 2023</small>	<small>Production costs</small>	<small>\$10,000</small>
		<small>13 September - 12 October 2023 TV placement costs on Channel A and Channel B</small>	<small>\$62,450</small>
		<small>1 October - 13 October 2023 Radio placement costs on Radio X and Y</small>	<small>\$11,450</small>
		<small>20 - 30 September 2023 Social Media promotional posts</small>	<small>\$300</small>
<small>Augment House C/- 13 Hargreaves Street Auckland</small>	<small>29/09/23 07/09/23 26/09/23 02/10/23</small>	<small>Social Media promotional posts 10 September - 13 October 2023</small>	<small>\$ 14,800.00</small>
		<small>Ad Production 26 September to 13 October 2023</small>	<small>\$ 15,000.00</small>
<small>Samoa Multimedia Group Ltd Flat 3 / 36 Hobill Avenue Auckland 2104</small>	<small>05/10/23</small>	<small>Radio placement costs - Radio Samoa 10 September - 13 October 2023</small>	<small>\$ 3,450.00</small>
<small>Brownpaperbag 13 Hargreaves Street Auckland City</small>	<small>01/08/23</small>	<small>Broadcast & production costs 100 September to 13 October 2023</small>	<small>\$ 3,153.00</small>
<small>Rhema Media Inc. Symonds Street Auckland 1150</small>	<small>31/10/23</small>	<small>Radio placement costs - Radio Rhema, Life FM, Star Network. 5 -13 October 2023</small>	<small>\$ 11,500.00</small>

PART E: PARTY AND CANDIDATE SHARED BROADCASTING ALLOCATION EXPENSES

In Part E record allocation expenses used to produce or place advertising on TV, radio or the internet featuring the party and one or more candidates.

PROVIDE the following information below:

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- **Invoice date or dates**

- **Description of allocation of expenses:** List the total production costs, TV placement, radio placement and internet placement costs for each supplier separately and the names of the candidates
- **Value \$0.00 inc GST**
- **% apportioned to the party**
- **% apportioned to the candidate**

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

NIL

TOTAL FOR PART E

\$ 0.00

Supplier's name and street address	Invoice date or dates	Description of allocation of expenses	Value \$0.00 (inc GST)	% apportioned to party	% apportioned to candidate
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 10th of October 2023	Production costs	\$10,000	10%	90%
		13 September – 12 October 2023 TV placement costs on Channel A and Channel B, candidate John Smith	\$62,450	10%	90%
		1 – 13 October 2023 Radio placement costs on Radio X and Y	\$11,450	20%	80%
		29 – 30 September 2023 Social Media promotional posts	\$300	50%	50%

PART F: CANDIDATE ONLY BROADCASTING ALLOCATION EXPENSES

In Part F record the party's broadcasting allocation used to produce or place a candidate election advertisement on TV, radio or the internet.

PROVIDE the following information below:

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- **Invoice date or dates**
- **Description of allocation of expenses:** List the total production costs, TV placement, radio placement and internet placement costs for each supplier separately

• **Candidate name**

• **Value \$0.00 inc GST**

Advertising paid for using the broadcasting allocation is excluded from the definition of party election expense. However, it is not excluded from the definition of candidate expense. If you use the allocation to produce a candidate election advertisement on TV, radio or online, the costs should also be disclosed in the candidate's return as an election expense and a donation from the party.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

NIL

TOTAL FOR PART F

\$ 0.00

Supplier's name and street address	Invoice date or dates	Description of allocation of expenses	Candidate name	Value \$0.00 (inc GST)
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 10th of October 2023	Production cost	M Brown	\$10,000
		13 September – 12 October 2023 TV placement costs on Channel A and Channel B	T Smith	\$62,450
		1 – 13 October 2023 Radio placement costs on Radio X and Y	M Brown	\$11,450
		20 – 30 September 2023 Social Media promotional posts	T Smith	\$300

