

## Engagement purpose:

To work with Tangata Whenua and priority communities to strengthen civic participation and increase voter turnout for GE2023, reflecting a healthy democracy and confidence in the electoral system.

## Engagement objectives:

- Centrally co-ordinated and locally delivered.
- Educate people about the importance of enrolment and voting.
- Share information about the voting process, from enrolment to polling venues and important dates.
- Reduce participation gaps by motivating and supporting communities with a history of low turnout to enrol and vote.
- Enrol voters early to increase future participation in voting and to make voting quicker and easier.
- Build and strengthen relationships:

- Tangata Whenua and community partners beyond the election event.
- with government agencies to support engagement with priority communities

## Out of scope

[Redacted content]

Out of scope

# GE23 SEP Plan for Te Tai Tokerau

Out of scope	
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]

<p>Out of scope</p>					
					
					
					
					
					
					
					
					
					

# GE23 SEP Plan for Te Tai Tokerau

Out of scope		
		
		
		
		
		
		
		
		
		

# GE23 SEP Plan for Te Tai Tokerau

Out of scope		
[Redacted]	[Redacted]	[Redacted]
[Redacted]		
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]		[Redacted]



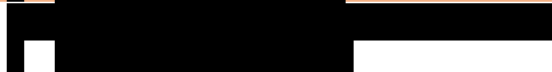










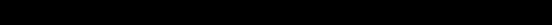
Out of scope	
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]

# GE23 SEP Plan for Te Tai Tokerau

<p>Our pe</p> <p>[Redacted]</p>	<p>[Redacted]</p>	
<p>[Redacted]</p>	<p>[Redacted]</p>	
<p>[Redacted]</p>	<p>[Redacted]</p>	
<p>[Redacted]</p>	<p>[Redacted]</p>	<p>[Redacted]</p>
<p>[Redacted]</p>	<p>[Redacted]</p>	<p>[Redacted]</p>
<p>[Redacted]</p>	<p>[Redacted]</p>	<p>[Redacted]</p>
<p>[Redacted]</p>	<p>[Redacted]</p>	<p>[Redacted]</p>
<p>[Redacted]</p>	<p>[Redacted]</p>	<p>[Redacted]</p>
<p>[Redacted]</p>	<p>[Redacted]</p>	<p>[Redacted]</p>
<p>[Redacted]</p>	<p>[Redacted]</p>	<p>[Redacted]</p>
<p>[Redacted]</p>	<p>[Redacted]</p>	<p>[Redacted]</p>
<p>[Redacted]</p>	<p>[Redacted]</p>	<p>[Redacted]</p>
<p>[Redacted]</p>	<p>[Redacted]</p>	<p>[Redacted]</p>



## GE23 SEP Plan for Te Tai Tokerau

Out of scope



[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]

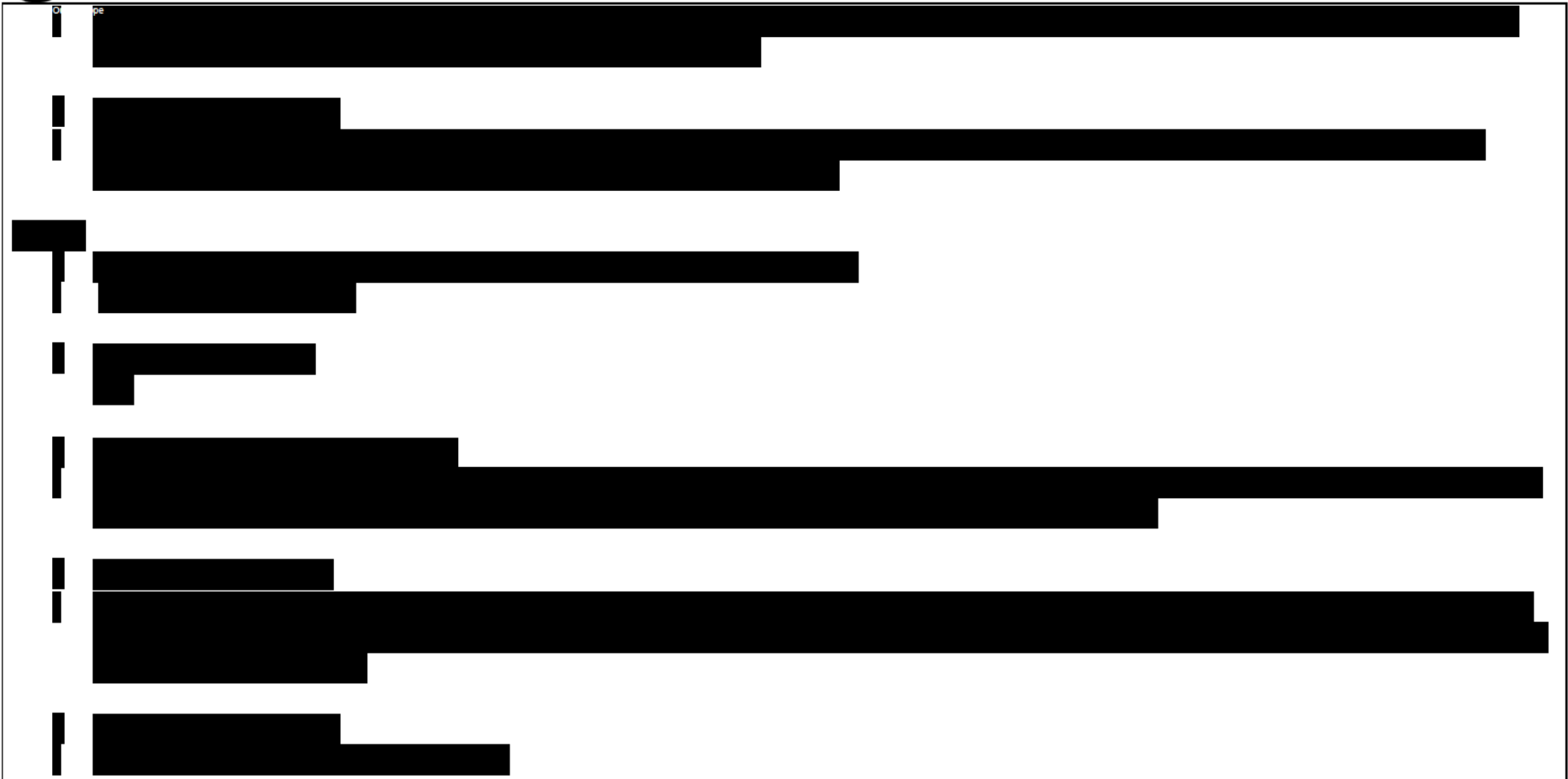
# GE23 SEP Plan for Te Tai Tokerau

Out of scope		

**Focus areas:**

Out of scope	

# GE23 SEP Plan for Te Tai Tokerau



**Youth:**

- *Electorates that have the highest number of youth residents (15-29yo)*
- *Whangarei 17%, Northland 16%*

- **Intersectional themes**

*Youthful Māori population experiencing greater barriers to engagement and participation*

- **Location of service provider clusters**

- Whangarei, Kaikohe, Kaitaia, Te Ahurea and Kohiri Ki Tua, Kura Kaupapa Maori, PTE's, Schools, Sports Clubs and youth services

- **Important cultural sites**

- Online/Virtual Space, Cultural hubs/sites, Youth Hubs, Schools/ITO's/PTEs/Unis, Networks, Gangs, Sports, Art and Culture/Music, Youth Events and conferences, festivals and activities, Churches, Public events, Expos

- **Hardest to reach group**

- Neet, Corrections, Transitional Housing, Teen Parent Units, MSD, Young Parent Payment, Sports Clubs (As connector), Streets, Addiction services, Northland – rural and sparse, 'off-the-grid' populations

Out of scope

[Redacted content]

[Redacted content]

[Redacted content]

[Redacted content]

[Redacted content]

[Redacted content]

Out of scope

- █ [Redacted]
- █ [Redacted]
- █ [Redacted]
- █ [Redacted]
- █ [Redacted]

## [Redacted]

- █ [Redacted]
- █ [Redacted]
- █ [Redacted]
- █ [Redacted]

Out of scope
[Redacted content]
[Redacted content]
[Redacted content]

Out of scope



The majority of the page content is redacted with black bars. A single horizontal line is highlighted in light orange, indicating a specific section of interest.



Out of scope

[Redacted content]

*Youth:*

Out of scope

[Redacted content]

Out of scope

### **Regional context:**

*Current contextual factors we need to consider when engaging with Youth communities across Te Tai Tokerau include: long-term effects of COVID on education, growing uncertainty of the future with the rising cost of living and impacts of climate change and relatedly, increasing mental health, challenges to finding secure employment, navigating an ever-changing digital landscape including online social media platforms such as Tik Tok, Youtube and Instagram and related risks such as overuse, social isolation and exposure to harmful content and disinformation/misinformation. Higher rates of young people leaving formal education earlier, Tangata Whenua are over-represented in the youth population in Northland.*

- Youth gangs
- Housing displacement
- Ram raids
- Education PTE's and schools
- Recreational access
- Rates increases and likely regional budget cuts
- Floods/Housing
- Cost of living crises – Food
- Driver licence
- Transport issues
- Crime increases.
- Social media
- Gaming

# GE23 SEP Plan for Te Tai Tokerau

Out of scope

[Redacted content]

- [Redacted content]
- [Redacted content]
- [Redacted content]

[Redacted content]

[Redacted content]

[Redacted content]

Out of scope

[Redacted content]

[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]



# GE23 SEP Plan for Te Tai Tokerau

Out of scope			



# GE23 SEP Plan for Te Tai Tokerau

Out of scope



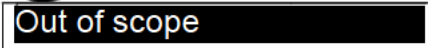



[Redacted Header]			
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]



# GE23 SEP Plan for Te Tai Tokerau

[Redacted]	[Redacted]	[Redacted]	Out of scope [Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]			
[Redacted]	[Redacted]		

Out of scope

## GE23 SEP Plan for Te Tai Tokerau