

20 June 2023

[REDACTED]

Dear [REDACTED]

OFFICIAL INFORMATION ACT REQUEST 2023/22

On 7 June 2023 you made a request under the Official Information Act 1982 (the OIA) via Twitter for the following information:

#OIA question for
@ElectoralCommNZ
What steps are you taking against
electoral #ai abuse?
What questions has ECS asked any political party about operational use of AI, for example?
As a NZ resident under terms of NZ OIA law, requesting a response, here:
...
Not email etc

The Electoral Commission is responsible for making sure everyone follows the rules in the Electoral Act 1993 about promoter statements. All election advertisements are required to include a promoter statement giving the name and address of the person behind the ad so people can contact the promoter if they have questions about the ad. The same rules apply to all election advertising, including that generated by AI.

There are no specific rules in the Electoral Act that regulate or require disclosure of the use of AI and the Electoral Commission has not asked political parties about operational use of AI.

We have [advice on our website](#) on the election advertising rules and what people can do if they see something during an election that doesn't seem right. There are some checks that can be applied. Does the ad have a promoter statement saying who's behind it? If it's from a candidate or party, you can check if it's on their social media account or website. If you're not sure about it, don't share it.

In the interests of transparency, we release responses to Official Information Act requests every 3 months. We will publish this response with your personal details redacted.

You have the right under section 28(3) of the Act to make a complaint to the Ombudsman if you are not satisfied with the response to your request. Information about how to do this is available at www.ombudsman.parliament.nz or by phoning 0800 802 602.

Yours sincerely



Kristina Temel
Manager, Legal and Policy